# WILSON'S SCHOOL

## 2019/2020 RENEWAL AND OUTREACH CAMPAIGN

## MAKING WILSON'S WORLD CLASS

The excellence that Wilson's has enjoyed throughout its 404 year history has been underpinned by many selfless acts of altruism and philanthropy. After the generous bequest of the land and foundation by Edward Wilson himself in 1615, the earliest record of benefaction at the school dates back to 1649. Since then, significant fundraising activity has featured at regular intervals in our history, the most recent example of which centred on the refurbishment of our assembly hall, the John Jenkins Hall, in 2015.

Wilson's, as an Academy School, remains vulnerable to the vicissitudes of government funding. Recent budget cuts have led to many hard choices about what we are able to offer our staff and pupils. Despite being constructed less than fifty years ago, parts of our campus are tired and dilapidated. Our aspiration to be a world class school is simply not matched by the quality of our facilities. Our sports changing rooms are uninviting (to put it politely!) and our music facilities are cramped and uncomfortable.

We now aspire to transform our provision for music teaching and sport and fitness by providing a new Music School, new sports changing facilities and a state of the art fitness suite.



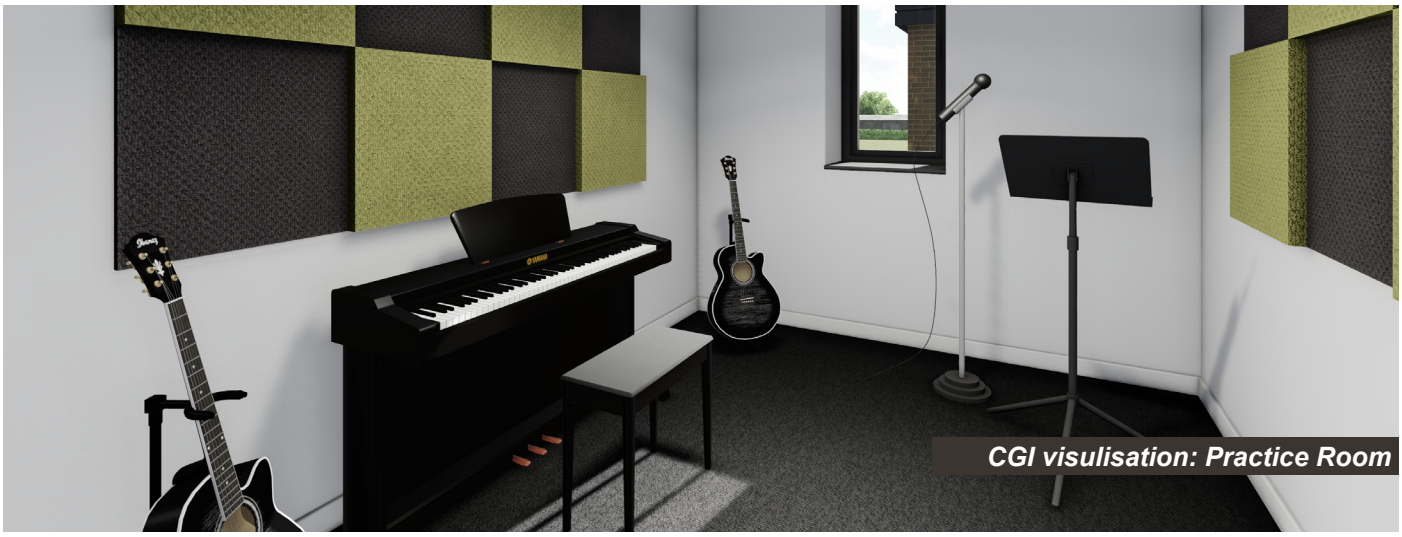

***CGI visulisation: Recital and Assembly Room***

## CAPITAL DEVELOPMENT PROJECTS

Our new Music School will cost £1,835,000 to build. It will provide a large recital room (£344,000) three new music classrooms (£150,000 each) and nine new music practice rooms (£25,000 each). Located within the new Music School development will be our new fitness suite for use by boys and staff (£224,000).

In addition, refurbishment of existing spaces will provide us with four new sports changing rooms as well as offering us the opportunity to re-model some of our existing changing facilities. (£398,500 in total).

As well as helping us to fund these important developments we are also appealing to benefactors to assist us in fitting-out our new facilities. It will cost at least £20,000 to equip our new fitness suite and the Music School will need significant investment, particularly in the provision of new pianos. If you would like to sponsor a piece of fitness or music equipment please speak with the Director of Development (0208 773 7684).



*CGI visulisation: Practice Room*

## OUTREACH

In addition to inviting support for our capital development programme we are also seeking funding for our Outreach work.  Founded in January 2019, The Wilson's Outreach programme is designed to equip primary school children from some of the most disadvantaged sections of our local community with the knowledge, skills and confidence to sit selective tests for entry to grammar schools. We have established strong links with six local primary schools where Year 12 pupils and staff work with children to develop both mathematical and creative writing skills. Pupils from these 'link' primary schools have also visited Wilson's to use our science facilities and to take part in a teaching and activity 'taster day'. Through generous benefaction we are fortunate to have secured funding to operate the outreach programme for 2019 and 2020. We are now seeking at least £110,000 to secure the operation of the programme in 2021 and beyond.

## TARGET

Through fundraising we aspire to raise £740,000 of the £2.315m cost of our capital development programme and £110,000 to fund the outreach programme; a total of £850,000. Good progress has already been made towards realising this target. Securing the remaining £1,465,000 will be underpinned by a generous pledge of support from the Wilson's School General Charitable Trust as well as, hopefully, significant grants from charitable trusts and foundations.






*CGI visulisation: Fitness Suite*

# WILSON'S SCHOOL

## 2019/2020 RENEWAL AND OUTREACH CAMPAIGN

## HOW YOU CAN HELP SUPPORT WILSON'S

It is only through our community becoming involved and working together that our targets will be met. We hope that as many members of Wilson's community as possible will contribute to the campaign at the level most appropriate for them.

Major benefactors have the opportunity to associate their names or the names of their families or companies with any of the campaign projects. Support is being sought at all levels and every donation regardless of amount will be commemorated on a special campaign donors' board at the School.

## TAX-EFFICIENT GIVING

Wilson's School, through its linked charity, the Wilson's Grammar School General Charitable Trust (charity number 312752-5) can recover tax via the gift aid scheme on donations made by UK taxpayers. This increases the value of the gift to Wilson's whilst offering the potential to decrease the cost to donors through tax recovery.

The best ways of giving are generally:

- By giving a series of regular gifts
- One or more lump sum gifts
- Through a company
- Through a tax-exempt charitable trust or foundation
- By direct transfer of assets, such as stocks, shares, property and works of art

## REGULAR PAYMENTS *giftaid it*

Regular payments under the gift aid scheme offer a most effective way for many donors to give their support to the school as they enable significant funds to be given over time by way of monthly, quarterly or annual contributions. Under the gift aid scheme you can spread the cost of your gift over a number of years whilst enabling the school to recover the income tax you have already paid. With the basic rate of income tax at 20%, for every £100 you donate to Wilson's, the school will receive an extra £25 at no extra cost to you. Higher and additional rate tax payers can also claim further relief via their annual tax returns.



## SINGLE GIFTS *giftaid it*

For those who would prefer to make lump sum payments, giving by gift aid is also the most tax-efficient method of contributing.

## HIGHER & ADDITIONAL RATE TAX RELIEF

If you are a higher or additional rate tax payer, you can claim tax relief via your annual tax return on all gifts made via the gift aid scheme. For a higher rate tax payer the amount recoverable from HMRC is calculated as 20% of the gross value of your gift. Additional rate tax payers can recover 25% of the gross value.

# MAJOR GIFTS

| Major Gifts (£) | Payment by standing order for 7 years | | Actual annual (7 year) cost to a higher(40%) rate taxpayer (£) | Actual annual cost to a company over 4 years (£) | Single payment by Gift Aid (£) | Actual total cost to a higher rate taxpayer (£) |
|---|---|---|---|---|---|---|
| | Annually (£) | Monthly (£) | | | | |
| 500,000 | 57,143 | 4,762 | 42,857 | 101,250 | 400,000 | 300,000 |
| 100,000 | 11,429 | 952 | 8,571 | 20,250 | 80,000 | 60,000 |
| 20,000 | 2,285 | 190 | 1,714 | 4,050 | 16,000 | 12,000 |
| 10,000 | 1,143 | 95 | 857 | 2,025 | 8,000 | 6,000 |
| 5,000 | 572 | 48 | 429 | 1,013 | 4,000 | 3,000 |

In order to meet its challenging targets, the school seeks to raise a number of substantial, pace-setting gifts, as illustrated in the table above.

*Figures are based on basic rate tax of 20%, higher rate tax of 40% and Corporation Tax of 19%. These figures have been rounded up.*

# DONATIONS BY COMPANIES

Companies can claim Corporation Tax relief on all donations to charities.

# TRUST DONATIONS

You may have a CAF charity account or access to a charitable trust through which you may wish to make your gift. Whilst there will be no tax recoverable by the School, giving in this way is an attractive option for many donors.

# GIFTS OF SHARES

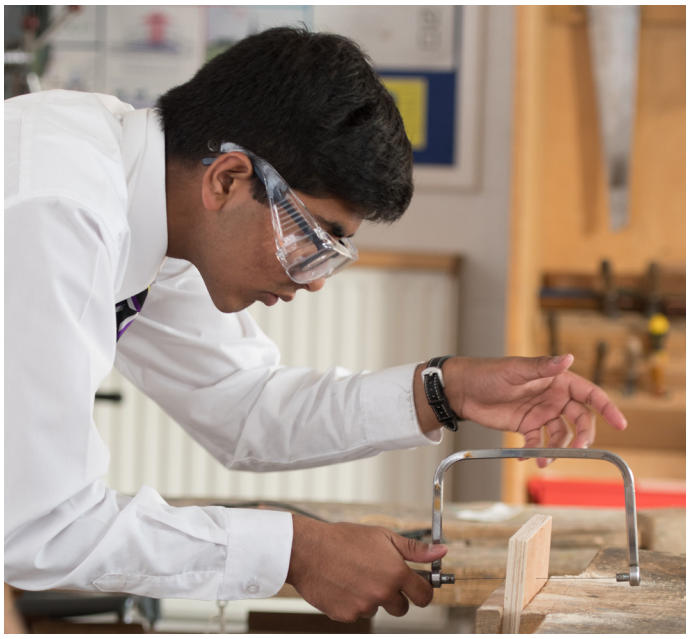
Gifts of publicly quoted shares, in addition to being except from Capital Gains Tax liability, enable the donor to claim income tax relief on the current value of the shares, which can make such gifts extremely tax-efficient.

# DONATIONS FROM OVERSEAS

If you wish to make a gift to Wilson's from overseas, please speak with the Director of Development. Gifts from US donors can be made tax-efficiently through an IRS approved 501 (c) (3) organisation.

# NAMING OPPORTUNITIES & IN MEMORIAM GIFTS

We offer a number of opportunities for major benefactors to associate their names, or the names of their families or companies, with particular aspects of the renewal and outreach campaign.



*Please contact Tim Edge, Director of Development, if you require any further information:*

***0208 773 7684***

*te@wilsonsschool.sutton.sch.uk*